

**DÉJÀ VU DEBATE BETWEEN BURTON MALKIEL AND JEREMY SIEGEL**  
**AT IMN'S 12<sup>TH</sup> ANNUAL SUPER BOWL OF INDEXING**

**FOR IMMEDIATE RELEASE**

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**NEW YORK, NY** – Information Management Network (IMN), a division of Euromoney/Institutional Investor, is proud to announce its [12<sup>th</sup> Annual Super Bowl of Indexing®](#), December 2-5<sup>th</sup> in Scottsdale Arizona. Known as the world's largest and most comprehensive program covering indexing and quantitative investment products and strategies, this invitation only event attracts over 600 attendees annually. The expert speaker faculty, the industry-specialized concurrent sessions, and the third annual William F. Sharpe Indexing Achievement Awards are all powerful draws to this year's conference.

"Despite having a run of eleven outstanding programs, this year's 12<sup>th</sup> is definitely the best yet," says Al Neubert, Director, Business Development. "The breadth and depth of subject and the world's leading academics in the field of indexing make this year's event Super Bowl University."

Agenda highlights include:

- "Déjà vu" debate between Burton Malkiel and Jeremy Siegel on fundamental indexing vs. traditional capitalization-weighted indexing.
- Keynote Presentation: The Strategies and Tactical Value of Commodity Indexing by Campbell R. Harvey, *J. Paul Sticht Professor of International Business*, Duke University.
- Special presentation titled "A Challenge to Judgement Revisited," given by Paul A. Samuelson, Professor of Economics at the Massachusetts Institute of Technology and Noble Laureate.

A limited number of complimentary press passes will be granted prior to the event. For more information on applying for a press pass or featuring this event in your publication, please contact [Lauren Fleisher](mailto:Lauren.Fleisher@imn.org) of IMN at 212-901-0514.

**About IMN:**

Since 1994, IMN has presented executive level conferences of the highest quality to the institutional finance and investment markets worldwide, each one a carefully packaged event combining excellent educational sessions with ideal networking opportunities. With approximately eighty conferences now held in over thirty cities across the globe, IMN has become a leading global provider of information. For more information, please visit [www.imn.org/pr](http://www.imn.org/pr).

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