

[IMN's Super Bowl of Indexing® Draws Big Names in 07'](#)

FOR IMMEDIATE RELEASE

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NEW YORK, NY – Information Management Network (IMN), a division of Euromoney/Institutional Investor, is proud to announce two additional participants in the “Déjà vu” debate at the [12th Annual Super Bowl of Indexing®](#) between Burton Malkiel and Jeremy Siegel on fundamental indexing vs. traditional capitalization-weighted indexing.

John C. Bogle, Founder and Former Chairman of the Vanguard Group will be defending CAPM on the side of Dr. Burton Malkiel, Chemical Bank Chairman's Professor of Economics at Princeton University. Both gentlemen will debate Dr. Jeremy Siegel who will now be joined by Robert Arnott, Chairman of Research Affiliates, LLC and Editor of the *Financial Analysts Journal*.

"This is the first time that all four of these industry stalwarts have been assembled at one time to debate one of the more contentious innovations of our time," notes Al Neubert, Director, Business Development.

On Wednesday, December 5th guests will also have the opportunity to hear from two state treasurers on the topic of divestment, shareholder activism and investment policy as it relates to the Sudan, Iran and other “hot spots.” This panel will feature the Honorable Dean Martin, Arizona State Treasurer and the Honorable Sarah Steelman, State Treasurer, State of Missouri Board, Council of Institutional Investors.

A limited number of complimentary press passes will be granted prior to the event. For more information on applying for a press pass or featuring this event in your publication, please contact [Lauren Fleisher](#) of IMN at 212-901-0514.

About Super Bowl of Indexing®:

IMN's [12th Annual Super Bowl of Indexing®](#), will take December 2-5th in Scottsdale Arizona. Known as the world's largest and most comprehensive program covering indexing and quantitative investment products and strategies, this invitation only event attracts over 600 attendees annually. The expert speaker faculty, the industry-specialized concurrent sessions, and the third annual William F. Sharpe Indexing Achievement Awards are all powerful draws to this year's conference.

About IMN:

Since 1994, IMN has presented executive level conferences of the highest quality to the institutional finance and investment markets worldwide, each one a carefully packaged event combining excellent educational sessions with ideal networking opportunities.

With approximately eighty conferences now held in over thirty cities across the globe, IMN has become a leading global provider of information. For more information, please visit www.imn.org/pr.

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